

# Saving Water with Style: Green products at Design & Construction Week 2015

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Water is a finite resource. Even though about 70 percent of the earth's surface is covered by water, less than one percent is actually available for human use. Last year the U.S. Government Accountability Office reported that 40 out of 50 state water managers said they expected to see water shortages in some portion of their states under average conditions during the next 10 years (2013 to 2023).

As manufacturers continue to explore new ways to reduce the water usage of their products without sacrificing performance, they also remain focused on design and style, as well as other features that will be attractive to homeowners.

There were lots of decorative and innovative green kitchen and bath products on display at the Kitchen Bath Industry Show and International Builders Show which co-located for the second time as Design & Construction Week in Las Vegas Jan. 20-22. Here are some highlights:

## Enviro Water Products

[www.envirowaterproducts.com](http://www.envirowaterproducts.com)

The NaturSoft system is a salt-free water softener designed to prevent scale buildup that can clog dishwashers, water heaters, refrigerators and other plumbing fixtures as it causes damage to internal elements like O-rings, elements and valves.

The advanced technology in the NaturSoft System uses no electricity and wastes no water in the softening process, the company said. It is Gold Seal Certified by the Water Quality Association and NSF/ANSI 61 and NSF/ANSI 42-approved.